



GOVERNMENT OF WEST BENGAL
D. N. DE HOMOEOPATHIC MEDICAL COLLEGE & HOSPITAL
12, GOBINDA KHATICK ROAD. KOLKATA- 700046

E-mail: dndeofficial@gmail.com

Website: www.dndeofficial.org

Contact No: 033 2328 2714

Ref.DHC/Single/973 /2023-24

Date: 20.01.2023

NOTICE

Subject: Seeking Sealed quotations for the upgradation and maintenance of the official website (as per specification) of D.N.DE Homoeopathic Medical College Hospital

The In-charge Principal & Administrator of D.N.De Homoeopathic Medical College and Hospital, 12, G.K Road , Kolkata 700046, is seeking proposals from experienced and qualified firms for the upgradation and maintenance of the official website of D.N.DE Homoeopathic Medical College Hospital. The scope of work includes:

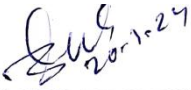
- 1. Website Design and Layout:** Modernize the current design to improve user experience and ensure responsiveness across various devices like smartphones, tablets, and desktops.
- 2. Content Management System (CMS):** Implement a CMS for easy updates to the website content by our administrative staff.
- 3. Search Engine Optimization (SEO):** Optimize the website for search engines to improve its visibility. This includes using relevant keywords in the website content, optimizing website images, and improving website loading speed.
- 4. Accessibility:** Ensure the website is accessible to all users, including those with disabilities. This includes providing alt text for images, ensuring sufficient color contrast, and making the website navigable via keyboard.
- 5. Security:** Implement security measures to protect the website from threats. This includes using secure protocols like HTTPS, regularly updating the CMS and other software used by the website, and regularly backing up the website data.
- 6. Analytics:** Integrate the website with an analytics tool to track and analyze website traffic.
- 7. Regular Maintenance:** Regularly update the website software and plugins, monitor website uptime and downtime, and perform regular backups. Also, regularly check and fix any broken links or images.
- 8. Training:** Provide training to the administrative staff on how to use the CMS and update the website content.

The proposal should create a user-friendly, accessible, and secure website that effectively provides information about D.N.DE Homoeopathic Medical College Hospital to its visitors. The regular maintenance and updates will ensure that the website remains relevant and useful in the long term.

Please note that the actual implementation may require further technical analysis and adjustments based on the specific needs and constraints of the project.

We look forward to receiving your detailed proposal, including a breakdown of costs, timeline, and the team who will be working on this project.

Please submit your proposal within 10 working days from the date of issue of the notice



PROF. (DR) SUBHASISH GANGULY
PRINCIPAL-IN-CHARGE & ADMINISTRATOR
Principal-in-Charge & Administrator
D.N.De Homoeopathic Medical College and Hospital
Govt. of West Bengal
12, G.K. Road, Kolkata - 700046

Ref.DHC/Single/973 /2023-24

Date: 20.01.2023

Copy forwarded for information & necessary action to :

1. IT Cell, Department of H& FW- with a request to float this notice
2. D.D.O, D.N.De Homoeopathic Medical College and Hospital
3. Convenor, IT Committee, D.N.De Homoeopathic Medical College and Hospital
4. Convenor, Purchase Committee, D.N.De Homoeopathic Medical College and Hospital
5. Store Officer, D.N.De Homoeopathic Medical College and Hospital
6. Notice Board
7. Guard File, D.N.De Homoeopathic Medical College and Hospital


PROF. (DR) SUBHASISH GANGULY
PRINCIPAL-IN-CHARGE & ADMINISTRATOR
Principal-in-Charge & Administrator
D.N.De Homoeopathic Medical College and Hospital
Govt. of West Bengal
12, G.K. Road, Kolkata - 700046